

SCOOP UNCOVER THE EXCEPTIONAL

14 - 16 JULY 2024, OLYMPIA WEST, KENSINGTON

CELEBRATING CREATIVITY: MEET THE NEWEST DESIGNERS JOINING SCOOP

The UK's leading boutique fashion and lifestyle show, Scoop opens its doors at Olympia West, Kensington on the 14th -16th July 2024. Founder and Managing Director Karen Radley has revealed an exciting roster of new designers for visitors to discover this season. Retailers will have the opportunity to browse collections from an exclusively curated edit, in a welcoming environment designed to inspire creativity and bring joy to the buying experience.

With a commitment to sustainable fashion **NANIG**, echoes the timeless elegance of Europe in the 40s and 50s. Drawing inspiration from the designers early years in the enchanting streets of Paris, NANIG bridges the gap between past and present, offering a collection that seamlessly merges vintage aesthetics with contemporary style. With a keen eye for detail and a passion for ethical fashion, Nany will be showcasing her collection for the first time this July at Scoop.

Seema Kahai, the designer behind the brand, **Seema**, was born and raised in India, and spent her adult life in New York. Her intricate designs, embroidery, and great attention to finishing detail has made her collections popular with celebrities. Seema's passion for travel takes her to remote Indian villages in search of authentic fabrics, and the unique talent and craftsmanship of the local artisans.

Fusing indigenous and ancient textile craftsmanship with elements of contemporary and classical art, **Yavi** produces a collection of beautiful dresses, tops and skirts. Each item is handcrafted by skilled artisans, contributing to its essence of ethereal design. Fabrics such as silk, velvet are seen on elegant coats to flowing dresses.

Jewellery brand, **Bocanegra** uses a unique combination of colours, sizes and textures that are dominated by hexagon silhouettes using special glass beads. The collection consists of colourful bracelets, earrings and necklaces.

Created in 2000 by three sisters, **Sans-Arcidet Paris** has become the benchmark in the world of the fashion raffia accessories. The collections takes us from Paris to Madagascar offering a blend of

elegant accessories, from the simple tote to the urban handbag and the fashion hat. Inspired by the sister's childhood spent in Madagascar, the collection combines the tropical infusions with French Parisian chic.

Footwear designer, **Loie Istanbul** uses first-class leathers, handcrafting and technology to create luxury soft leather collections. Loie Istanbul was founded in 2018 as the results of 49 years of experience in the footwear industry as a family company. It started to offer its customers in Turkey a luxurious online shopping experience and now operates in 94 countries including the UK, Italy and the USA and has a standalone store.

Karen Radley, Founder and Managing Director of Scoop says, "At Scoop we are continuously evolving and showcasing fresh, up-and-coming designers from around the world. The new designers this season are exceptionally unique, offering innovative and captivating collections that promise an exciting discovery for visitors."

Recognised as a must-see on the international trade show circuit, Scoop will open its doors at Olympia West this July to showcase around 250 new and exciting designers in an edited line up of premium women's fashion as well as luxury home, beauty, lifestyle and men's collections.

Visit www.scoop-international.com for more information.

Launched in February 2011 by Karen Radley, Scoop has since developed from exclusively womenswear-only to encompassing luxury homewares, beauty, lifestyle and men's collections.