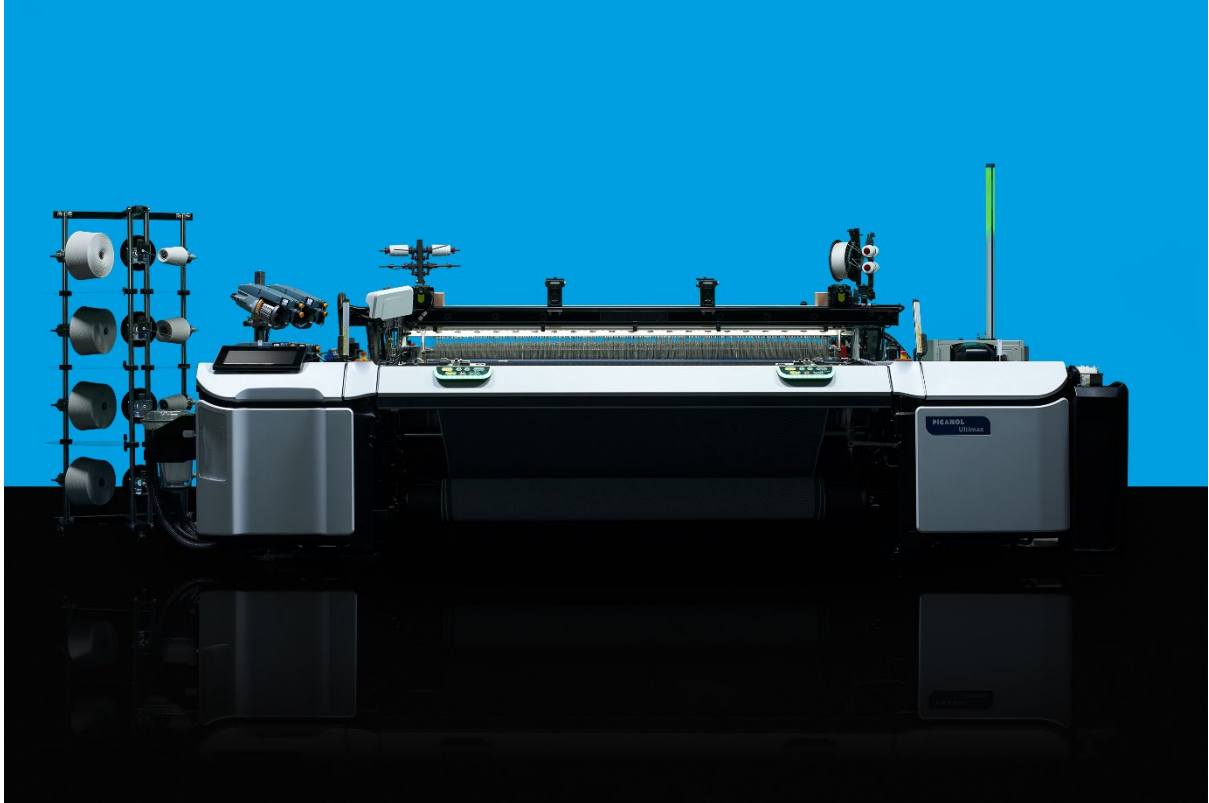


## **Picanol to Debut Ultimax Rapier Weaving Machine at ITM 2024 in Türkiye**



The highly anticipated ITM 2024 exhibition, set to take place at the TÜYAP Fair Convention & Congress Center in Istanbul from June 4 - 8, 2024, will feature a landmark debut from Picanol: the all-new Ultimax rapier weaving machine. Making its first appearance in Türkiye, the Ultimax will be showcased at the Picanol booth in Hall 8, Booth 802. In addition to the Ultimax, Picanol will also present the OmniPlus-i Connect airjet weaving machine and unveil the latest features of their digital platform, PicConnect.

Picanol's innovations are driven by four core design principles: Smart Performance, Sustainability Inside, Driven by Data, and Intuitive Control. These principles ensure that their customers can achieve optimal results by leveraging advanced technology and sustainable practices. The Ultimax rapier weaving machine exemplifies these principles with its ultimate performance, high-quality output, and extensive digitalization, making it user-friendly and environmentally responsible.

Mr. Kurt Lamkowski, Manager Worldwide Sales at Picanol, emphasizes the importance of the Turkish market and expresses excitement about engaging with customers and potential partners from around the globe. Visitors can explore three Ultimax machines with different shedding motions, widths, and features, weaving a variety of fabrics including denim, voile, and terry.

Picanol will also highlight the OmniPlus-i Connect airjet weaving machine, showcasing its SmartShed technology and increased speed capabilities. Additionally, the PicConnect corner will provide insights into Picanol's centralized digital tools and services, offering features like integrated machine manuals, tutorial videos, and enhanced machine stop insights.