Heimtextil 2025: Carpets & Rugs Segment Booms, Making Frankfurt a Key Hub for the Global Carpet Industry

Even bigger, even more international, even higher quality: the Carpets & Rugs product group at Heimtextil 2025 promises to be more robust than ever. The segment is set to expand significantly, with twice as many exhibitors, an additional hall level, and numerous new highlights. Renowned brands, exciting new products, and innovative content formats will be showcased at Heimtextil 2025 in Frankfurt.

Carpets & Rugs on the Rise:
Heimtextil 2025 is witnessing a substantial increase in both the quality and quantity of its Carpets & Rugs segment. With six months to go, the number of registered exhibitors has already doubled compared to last year. "We are thrilled by this market response, which underscores the industry's need for a strong, international platform. Heimtextil offers a comprehensive market overview and a wide array of high-quality products," explains Bettina Bär, Director of Heimtextil.

The segment will expand to an additional hall level, featuring high-quality hand-woven carpets and international pavilions in Hall 5.0. Hall 5.1 will continue to host machine-woven carpets and the enlarged pre-production area, showcasing fibers, yarns, and specialized technologies for the carpet industry. Hand-knotted carpets, doormats, clean-off systems, and textile solutions for outdoor and contract business will round out the diverse offerings.

Strong Industry Participation:
Numerous prominent companies have already confirmed their participation, including Bhadohi Carpets (India), Balta Home (Belgium), and Kaleen Lifestyle (India), marking their first appearance. Returning brands like Lalee OHG (Germany), Heritage Overseas (India), and Oriental Weavers Group (Egypt) will also be present. The Belgian association Fedustria and the Tunisian association Office National de L'Artisanat will exhibit high-quality carpets.

Current Trends and Content:
The new hall level will feature an extensive content program, including specialist presentations, panel discussions, and guided tours on current industry topics. The popular Carpet Lounge in the foyer of Halls 5.1/6.1 will showcase innovative designs and trends, providing a space for visitors to network and explore.

Heimtextil 2025 will take place from January 14 to 17, 2025.