THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

79th National Garment Fair (NGF 2024)

India's largest trade show spread across 1 million Sq. Ft. will boost retail sentiments before the upcoming festive demand. Organized by CMAI.

- 79th NGF 2024 to take place from 23-26 July 2024 in Mumbai showcasing 1300 brands across categories
- Men's Wear and Women's Wear will be showcased at the Bombay Exhibition Centre, Goregaon and Kid's wear at the Jio World Convention Centre in BKC, Mumbai

The Indian apparel industry is gearing up for the spectacular show of trends, innovation and business opportunities at the most awaited 79th National Garment Fair (NGF 2024) by CMAI scheduled to take place from 23-26 July 2024 at the Bombay Exhibition Centre and the Jio World Convention Centre in Mumbai. With a massive 1 million square feet of exhibition space, this NGF is set to highlight the latest collection in men's, women's & children's clothing.

This bi-annual trade show being organized by the Clothing Manufacturers Association of India (CMAI) attracts 1100 apparel manufacturers and more than 30000 pan India Retailers. NGF stands as a symbol of exclusiveness and holds significant prestige in the industry as India's foremost comprehensive sourcing fair that maximizes both time and cost efficiency for all stakeholders.

Rajesh Masand, President, CMAI, said *"Despite the consumption slow down prevalent since 2023, we are optimistic about a rising demand in the domestic market during the upcoming festive season. Indian consumers distinct fashion choices, demand for unique prints, special designs and premium merchandise does provide a solid foundation for growth. We anticipate that the later half of the year will see a notable improvement across all categories, marking 2024 as a stabilizing period that sets the stage for our brighter future."*

Speaking about NGF, **Rohit Munjal, Vice President and Chairman of the Fair Committee, Clothing Manufacturers Association of India (CMAI)** said, "*National Garment Fair attracts national level manufacturers, distributors, retailers, industry professionals, promoting B2B sourcing relationships and offers access to new business opportunities that help drive growth. The four-day extravagant trade show is anticipated to attract over 30,000 trade buyers from all over India. To facilitate this large quantum of trade visitors and ensuring a productive experience for all stakeholders involved, we have bifurcated the total exhibition space of 1 million square feet across two largest venues of Mumbai - Men's Wear & Women's Wear at Bombay Exhibition Centre,*

Goregaon and Kid's wear at Jio World Convention Centre in BKC thus showcasing latest collections of over 1300 apparel brands for trade bookings."

Rahul Mehta, Chief Mentor of CMAI, said: "*As we gather to showcase cutting-edge apparel trends and foster business collaborations at the NGF, we are also embracing the future with a focus on sustainability and novelty. NGF symbolizes our collective vision for an industry that is not only fashionable and dynamic but also responsible and forward-thinking. It's a platform where tradition meets modernity, and where the seeds of a sustainable future are sown."*

The NGF consolidates itself as the largest conglomeration of retailers and manufacturers, providing a single sourcing destination. This consolidation enhances efficiency and nurtures seamless networking and collaboration opportunities within the garments & apparels ecosystem. As a biannual celebration of garments & apparels, the NGF not only showcases the latest trends but also contributes to building a sustainable and thriving future for the Indian apparel industry. The 79th edition is expected to be a monumental chapter in the journey of the same.

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