



ISKO to showcase exclusive FW25-26 collection at Kingpins NYC for the very first time.

ISKO is in the big apple to show the company's big advancements in style, technology and sustainable recycling processes.

ISKO, the global leader in denim innovation, is taking part in the Kingpins Show in New York City. At the event taking place on 17 and 18 July at Pier 36, Basketball City, ISKO presents a carefully curated selection from its diverse collections.

Attendees have the opportunity to explore an exclusive selection from ISKO's main collection, alongside some of the company's most innovative technologies and products. Each piece exemplifies ISKO's commitment to blending sophisticated designs with sustainable practices.

There is a lot to see in ISKO's showcase which includes the Main Collection, organized into five main macro groups:

- Inflexible: a range of rigid fabrics for contemporary needs, true to denim's original heritage.
- Motion: combining comfort and an authentic look for good old rigid denim with freedom of movement.
- Extended: traditional denim aesthetic and its ultimate stretch expression. Elegance, treatments, and 4-way-stretch technologies.
- Elite: fabrics families where softness, shine, and silky feel reach their full potential.
- Momentum: unique finishes, intricate constructions, colored coatings, and special denim features.

Other highlights are:

- Casual Line: the ultimate premium experience showcasing a unique, versatile and innovative woven fabric collection made with FSC® certified viscose and certified post-consumer recycled polyester.
- ISKO™ Luxury by PG: curated by Paolo Gnutti, this collection merges classic tastes with contemporary visions.

Finally, as ISKO's FW 25-26 collection features RE&UP fibers, visitors can learn more about the circular tech company that recycles cotton, polyester and polycotton textile waste and transforms it into high-quality Next-Gen fibers, becoming the go-to alternative to virgin options.

Marco Lucietti, Director of Strategic Projects at ISKO, commented, *"We are thrilled to bring our collections to Kingpins NYC. This event allows us to showcase our innovative and sustainable fabrics to a wider audience. We believe in pushing the boundaries of fashion and are committed to creating designs that are both stylish and responsible."*

