EFI Expands Strategic Partnership with DPI for Global Management of Building Materials Digital Printing Business

Electronics For Imaging, Inc. (EFI) has entered a new phase in its strategic collaboration with DPI, licensing its Building Materials digital printing business to DPI under a global agreement.

This partnership reinforces DPI’s exclusive role in managing service and support for EFI’s ceramic digital printers and spare parts. EFI’s COO, Scott Schinlever, emphasized that this arrangement builds on DPI’s proven expertise and commitment to delivering high-quality customer service.

DPI’s General Manager, Eddie Cheng, expressed enthusiasm for showcasing their expanded role at TECHNA Expo 2024, as the partnership positions DPI to meet growing customer demands worldwide.