

Advancing India's Strategic Pursuit for Global Leadership in Textiles & Apparel with a Focus on Sustainability

India's textile and apparel sector has long played a critical role in the country's economic development, driven by the availability of abundant raw materials, a large workforce, and robust manufacturing infrastructure. Over the years, India has emerged as a key player in the global textile industry, with a diversified product portfolio that spans the entire value chain, from fiber to finished products. This strategic positioning offers India significant potential to assert its leadership on the global stage, especially as sustainability becomes an increasingly pivotal focus worldwide.

As part of this ambitious endeavor, the Confederation of Indian Industry (CII) is hosting the 16th Edition of its flagship initiative for the textiles and apparel sector, **TEXCON'24**. The event will take place on **Thursday, 21 November 2024**, in **New Delhi**, under the central theme of **“Advancing India's Strategic Pursuit for Global Leadership in Textiles & Apparel with a Focus on Sustainability.”**

The **TEXCON'24** conference will address critical areas shaping the future of the industry and focus on India's path towards becoming a global manufacturing hub. The conference will feature discussions on key elements that enhance India's competitiveness in the sector:

- **Market Access and Expansion:** Positioning India as a key global player in textile and apparel trade by expanding market access through trade agreements and better integration with global supply chains.
- **Raw Material Competitiveness:** Enhancing India's access to high-quality raw materials, such as cotton, and strengthening domestic capabilities to reduce reliance on imports. This will also include the exploration of innovative fibers and sustainable raw material sources.
- **Promoting Indian Brands:** Developing and promoting Indian brands to increase their visibility and acceptance in global markets, enhancing the value-added component of India's textile exports.
- **Plug-and-Play Infrastructure:** The development of integrated textile parks and plug-and-play infrastructure to streamline manufacturing processes, reduce costs, and support the growth of small and medium-sized enterprises (SMEs) in the textile sector.

Sustainability as the Core Focus

Sustainability will be a crucial theme throughout **TEXCON'24**, reflecting the increasing global demand for environmentally responsible manufacturing practices. The event will explore how India can integrate sustainable methods across its textile value chain, focusing on:

- **Eco-Friendly Manufacturing:** Promoting the adoption of green technologies, energy-efficient processes, and reduced waste generation in textile production.
- **Circular Economy in Textiles:** Encouraging practices that contribute to a circular economy, including recycling of materials, the reuse of textile waste, and the development of biodegradable alternatives to synthetic fibers.
- **Regulatory and Compliance:** Addressing the evolving global regulations surrounding sustainability and ensuring Indian manufacturers remain compliant with international standards.

The conference will serve as a platform for industry leaders, policymakers, and experts to discuss and collaborate on India's strategic vision for global leadership in the textile and apparel sector, with sustainability at its heart.

This conference will be a unique opportunity to be part of India's journey towards transforming the textile and apparel sector and driving sustainable growth on a global scale.

Registration

link <https://cam.mycii.in/ORNew/Registration.html?EventId=E000067587>.