

# Empowering Efficiency: BW Converting Revolutionizes Customer Training with E-Learning Platform

In a bold stride towards innovation and operational excellence, BW Converting has unveiled a cutting-edge e-learning platform designed to redefine customer training. This digital solution is set to transform how businesses across its extensive brand portfolio train their workforce, ensuring flexibility, efficiency, and adaptability in a rapidly evolving industry.

The platform serves as a comprehensive resource hub, offering detailed machine overview courses that complement traditional on-site training. With initial offerings centered on BW Converting's PCMC tissue and print equipment, as well as Hudson-Sharp's bag converting solutions, the platform is primed to expand, ultimately encompassing the entire spectrum of brands under BW Converting.

## Flexible Training for Dynamic Challenges

As industries face workforce challenges like high employee turnover and the need for rapid onboarding, BW Converting's e-learning platform emerges as a game-changer. It empowers employees to learn at their own pace, reducing downtime associated with traditional training methods while maintaining productivity.

The platform also provides versatile purchasing options, including à la carte courses, subscription plans, and real-time payments, making it accessible and convenient for businesses of all sizes. Furthermore, its customizable content ensures that customers can tailor training materials to meet their unique operational needs.

## A New Benchmark in Workforce Education

"This digital solution allows customers to save on costs related to extended on-site training, minimize production interruptions, and access a consistent knowledge base for improved workforce competency," remarked Scott Kupsky, Technical Training Leader at BW Converting. By bridging the gap between traditional and digital learning, the platform sets a new industry standard for customer education in the converting and packaging sector.

## Streamlined Learning for Maximum Impact

The e-learning platform is a testament to BW Converting's commitment to empowering its customers. It supports workforce development through tools for new hire onboarding, skill refreshment, and advanced training—all while ensuring minimal disruption to production.

BW Converting invites customers to explore this transformative resource and unlock new levels of efficiency. For inquiries, customers can connect with their sales or service representatives, email the training team at [training@bwconverting.com](mailto:training@bwconverting.com), or visit [BW Converting's e-learning platform](#).

By championing innovation and flexibility, BW Converting is not only addressing the challenges of today but also shaping the workforce solutions of tomorrow.