Texcare International 2024: A Triumph of Innovation and Sustainability

Texcare International 2024, held from November 6–9 in Frankfurt, marked a dynamic comeback with a global flair. Drawing 305 exhibitors from 32 countries and approximately 15,500 visitors representing 122 nations, the event showcased groundbreaking advancements in automation, sustainability, and textile care solutions.

After an eight-year hiatus, Texcare International reaffirmed its position as the premier trade fair for laundries, dry cleaners, and textile service providers. Wolfgang Marzin, Chairman of Messe Frankfurt, celebrated the event's success, emphasizing the industry's strides in innovation and sustainability. "It was inspiring to witness such a diverse global audience engaging with cutting-edge technologies and concepts," he remarked.

The 2024 edition addressed critical industry challenges, such as labor shortages and rising energy costs. Exhibitors unveiled robotic technologies, energy-efficient machinery, and circular economy innovations, underscoring a commitment to sustainable textile care. The forum sessions and guided tours spotlighted key trends, including digitization, logistics, and business models in the circular economy.

Elgar Straub of VDMA Textile Care praised the vibrant atmosphere and the readiness of companies to invest in transformative technologies. Similarly, Andreas Schumacher of the German Textile Cleaning Association highlighted the optimism among industry players, fueled by discussions on automation and resource-saving practices.

Texcare 2024 also embraced the next generation of talent, offering students opportunities to connect with industry leaders through the Young Competence program.

The event's impressive internationality and participant satisfaction—97% achieving their goals—underline Texcare's pivotal role in driving the future of textile care. With its return slated for 2028, Texcare continues to set benchmarks for innovation and global collaboration.

For details, visit www.texcare.com.