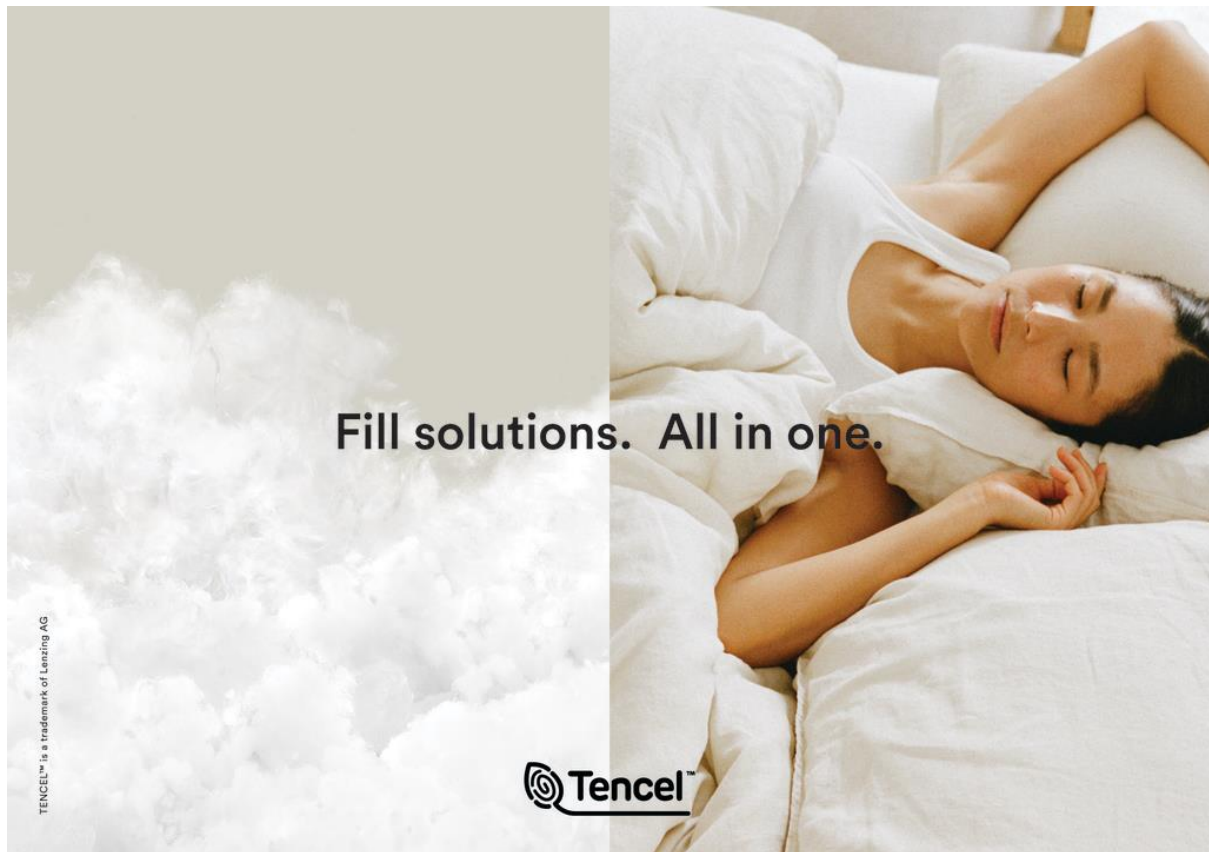


LENZING™ Lyocell Fill Portfolio Unveiled at Heimtextil 2025



From January 14–17, 2025, the Lenzing Group showcased its newly expanded LENZING™ Lyocell Fill portfolio at Heimtextil in Frankfurt. This expansion represents a significant advancement in sustainable fiber technology, designed to enhance comfort, resource efficiency, and design versatility for filling applications in textiles and apparel.

Unveiling at Heimtextil

- **Event Highlights:**
 - The LENZING booth (Hall 11, booth #A11) became a hub of innovation, drawing attention from industry stakeholders, manufacturers, and sustainability advocates.
 - Visitors explored how LENZING™ Lyocell Fill fibers could elevate product offerings, from home textiles to apparel applications.
- **Interactive Experience:**
 - Attendees engaged with Lenzing experts to gain insights into the portfolio's benefits, including its superior thermal comfort, moisture control, and compatibility with diverse materials and technologies.
 - The event provided an opportunity to showcase live applications of the fibers, highlighting their versatility across various product designs.



Expanded Portfolio Features

The expanded LENZING™ Lyocell Fill portfolio includes:

1. **New Fiber Variants:**
 - **Finer Fibers:**
 - 1.7dtex fibers with cut lengths of 60mm and options for 16mm and 32mm.
 - Designed for lightweight applications such as pillows, stuffed toys, and apparel fillings.
 - **Coarser Fibers:**
 - 6.7dtex fibers available in 32mm and 60mm cut lengths.
 - Ideal for comforters, quilts, and other home textiles.
 2. **Sustainability Certifications:**
 - EU Ecolabel-certified for environmental excellence.
 - ClimatePartner-certified for reducing greenhouse gas emissions and resource consumption.
 3. **Consumer Benefits:**
 - Enhanced moisture management for thermal comfort.
 - Versatility to blend with other materials like down, polyester, and silk.
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Sustainability in Focus

Lenzing's commitment to sustainability was a key theme at the event. The expanded portfolio aligns with the company's "Naturally Positive" sustainability strategy, which emphasizes:

- **Environmental Responsibility:**
 - Fibers made from responsibly sourced wood, adhering to sustainable forestry practices.
 - Reduced carbon footprint and water consumption compared to generic lyocell fibers.
 - **Advancing Circularity:**
 - Supporting the transition of the textile industry from a linear economy to a circular economy.
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Impact and Reception

The unveiling of the LENZING™ Lyocell Fill portfolio was met with widespread interest and acclaim at Heimtextil. Industry leaders recognized the fibers' potential to innovate filling applications while addressing critical environmental challenges. The finer fibers, particularly suitable for blow-fill applications and blends with premium materials, garnered significant attention for their lightweight yet functional properties.

Conclusion

The launch of the expanded LENZING™ Lyocell Fill portfolio at Heimtextil reinforced Lenzing's leadership in sustainable fiber innovation. By combining comfort, performance, and sustainability, the new range is poised to set a benchmark for eco-friendly filling solutions in textiles and apparel.