Pioneering Super Absorbent Fibre: Technical Absorbents to Showcase Innovation at VIATT 2025

Building on its success, **Technical Absorbents** is set to make a strong impact at the **Vietnam International Trade Fair for Apparel (VIATT) 2025**. From **February 26-28** at the **Saigon Exhibition and Convention Centre, Ho Chi Minh City**, the company will showcase its cutting-edge **Super Absorbent Fibre (SAF™) technology**, known for its transformative applications across diverse industries.

At **Stand C18 in Hall A**, Technical Absorbents will demonstrate the versatility of **SAF™ technology**, with a special focus on wearable applications such as **reusable hygiene garments, sweat management, and cooling solutions**—highlighting its role in enhancing textile performance. Additionally, the company has been selected to present a **conference paper**, further emphasizing the innovative potential of its superabsorbent materials.

“For over 30 years, **SAF™ innovation** has been at the heart of our business,” says **Paul Rushton, Commercial Director**, who will be attending the event. “Beyond our specialist fibres, we have expanded to develop a diverse range of high-performance superabsorbent materials—serving industries from **medical and filtration to structural waterproofing**. We are particularly excited to showcase their impact in **wearable textiles** at VIATT 2025.”

Visitors attending **VIATT 2025** are invited to explore **Technical Absorbents’ groundbreaking solutions** at **Stand C18 in Hall A**.