Alok Industries Ltd.: Strengthening Global Leadership in Textiles with RIL's Backing, Innovation, and Sustainability



Backed by **Reliance Industries Limited (RIL)**, Alok Industries Ltd. is set to redefine the global textile industry with its commitment to **innovation, sustainability, and cutting-edge**

technology. As one of India's leading textile manufacturers, Alok is undergoing a remarkable transformation, leveraging RIL's vast expertise and synergies to drive its resurgence in **Yarn, Home Textiles, Apparel, and Fabrics**.

A Next-Generation Textile Powerhouse

Alok Industries has evolved into a **modern, matrix-driven organization**, utilizing the unparalleled strengths of the Reliance Industries to develop pioneering textile solutions. With an expansive product range covering **Sustainable Yarns, Bed & Bath Products, Knitted & Woven Fabrics, Apparels, and Specialized Schiffli Embroidery**, the company is poised to meet the evolving demands of global consumers.

Innovative & Sustainable Product Portfolio

Alok Industries leads the way with a next-gen textile portfolio enriched by RIL's **Recron® fiber technologies**, including **Green Gold, EcoGold, Kooltex, and Ecotherm**. These advanced materials deliver superior comfort, durability, and sustainability, reinforcing the company's commitment to responsible manufacturing.

The brand's eco-conscious product line also includes Bed & Bath collections, Apparel, and Fabrics made from innovative fibers such as **Bamboo, Tencel, Modal, and Cotton**—including the exclusive, India-grown **KASTURI COTTON**. Alok's **sustainability-driven approach** ensures that consumers receive premium-quality textiles while supporting a greener planet.

Sustainability at the Core

At Alok Industries, sustainability is not just a practice—it's a mission. From incorporating **recycled content and organic natural fibers** to deploying **responsible production processes**, Alok is setting new industry benchmarks for **eco-conscious textile solutions**.

Transforming Home Textiles with New Leadership & Vision

With a renewed focus on global expansion, Alok Industries is being steered by a dynamic leadership team. **Polyester veteran Mr. Harsh Bapna, Group CEO**, is leading the transformation alongside industry experts **Mr. Biji Chacko, Group COO, Mr. Jayesh Saxena, CEO – Home Textiles, and Mr. Ravi Bhargava, CEO – Apparels & Fabrics**. Their **visionary leadership** is fuelling product diversification, innovation, and growth in key international markets.

A Global Showcase: The New York Showroom

Strengthening its international presence, Alok Industries has unveiled a **state-of-the-art showroom on Madison Avenue, New York**. This premier space will serve as a hub for **collaborations with global clients and partners** during the **Spring New York Home Textiles Market**, offering a firsthand look at Alok's **trend-setting designs and sustainable textile solutions**.

The Future is Now

With RIL's backing and a **customer-centric, innovation-driven approach**, Alok Industries is on a definitive path to **global textile leadership**. Combining **technological excellence, a diverse product portfolio, and a steadfast commitment to sustainability**, Alok is a brand to watch in the ever-evolving **Yarn, Home Textiles, Apparel, and Fabrics** industry.

Alok Industries—Powered by Reliance. Driven by Innovation. Committed to Sustainability.