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Organisers Reflect Industry Sentiments

Mr Gaurav Juneja, Director of MEX Exhibitions Pvt Ltd, remarked:

“Gartex Texprocess India continues to be the most relevant platform for the textile and fashion industry. The response from both Mumbai and New Delhi editions signifies its role in shaping India’s growth story.”

He thanked **Invest Uttar Pradesh**, the State Partner for this edition, and encouraged attendees to explore innovations in denim, machinery, and fabric technology.

Echoing the sentiment, **Mr Raj Manek, Executive Director & Board Member, Messe Frankfurt Asia Holdings Ltd**, stated:

“This show is more than an exhibition – it is a transformation platform. As supply chains evolve, Gartex Texprocess India connects India’s textile expertise with global demand.”

Jointly Organised by Industry Pioneers

The show is jointly organised by MEX Exhibitions Pvt Ltd and Messe Frankfurt Trade Fairs India Pvt Ltd, two trusted names known for curating business-driving industry events.

Event Details

- Venue: Jio World Convention Centre, Mumbai
- Dates: 22–24 May 2025
- Focus Areas:
 - Garment & Textile Machinery
 - Digital Textile Printing
 - Sustainable Fabrics & Accessories
 - Denim and Fashion Tech

A Confluence of Opportunity and Innovation

Gartex Texprocess India Mumbai 2025 is not just a tradeshow - it is a convergence of policy, innovation, and investment potential. It reflects India’s textile industry’s ambition, agility, and adaptability in a changing global market. As sustainability and digital transformation take center stage, this show lights the way forward for a new era in Indian textiles.

Right Quality Raw Material i.e. Egyptian Cotton: A Path to Profitability

In the global textile industry, raw material quality is a critical determinant of profitability, especially in yarn manufacturing where cotton accounts for nearly 60–70% of total production cost. Amidst geopolitical uncertainties, price volatility, and supply chain disruptions, the right cotton choice becomes not just an operational requirement, but a strategic imperative. In this landscape, Egyptian cotton stands out as a superior raw material with significant potential to boost profitability through enhanced yarn realization, product quality, and operational efficiency.

Understanding Yarn Realization and Its Importance

Yarn realization refers to the efficiency with which raw fibre is converted into finished yarn. Even a marginal improvement of 1–2% in yarn realization can translate into substantial annual savings. For instance, a 2% increase in realization for a spinning unit with 50,000 spindles could generate savings up to ₹5 crore annually.

Higher yarn realization hinges on multiple factors, but quality of raw material plays the foundational role. Using premium cotton like Egyptian cotton, known for its long staple length, high strength, and uniformity, directly improves fiber yield, minimizes waste, and enables consistent product quality - leading to long-term profitability.

Egyptian Cotton: The Premium Choice

Egyptian cotton, globally acknowledged for its superior fiber properties, offers the following benefits to spinning mills:

- Long staple and superior strength: Enabling the spinning of finer counts (60s and above) with greater efficiency.
- Low trash and short fibre content (SFC): Enhances spinning stability and reduces waste generation.
- Uniformity and consistency: Supports higher machine speed, fewer breaks, and improved product quality.

These attributes make Egyptian cotton a value accretive raw material, particularly in segments that demand high yarn uniformity and strength, such as premium shirtings, knitwear, and home textiles.

The Strategic Case for Quality over Cost

Indian spinning mills have traditionally sourced domestic cotton, which often exhibits significant variability in fibre properties and trash content. In recent years, domestic cotton prices have become highly volatile - even exceeding international prices.

Importing high quality fibres like Egyptian cotton

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despite a higher upfront cost offers long term savings by:

- Reducing over- and under-spinning losses
- Improving machine productivity and reducing downtime
- Lowering waste reprocessing and soft waste addition
- Enabling higher realization per kg of yarn

Quality-First Approach: Operational Impact

Adopting a “quality-first” procurement strategy focused on premium cotton results in:

1. Reduced waste: Egyptian cotton’s low SFC (<25%) aligns with industry best practices, minimizing comber noil and blowroom-carding waste.
2. Improved blending: High consistency reduces the need for complex blending strategies, lowering costs and enhancing operational stability.
3. Better process compatibility: Long staple and clean fibre ensure smoother performance across blowroom, carding, drawing, and ring frames.
4. Lower invisible loss: Uniform moisture content and better bale laydown reduce fly generation and uncontrolled losses.

Aligning Raw Material with Yarn Count

According to industry norms , for fine counts like 60s

and above, the trash content should not exceed 2.5%, micronaire should be 3.0–3.6, and fibre length must be 32–34 mm - properties that Egyptian cotton inherently possesses. Aligning cotton properties with targeted yarn specifications ensures optimal output and minimizes reprocessing.

Conclusion: Egyptian Cotton as a Lever of Sustainable Profitability

In a competitive global textile landscape, where margins are tightening and cost pressures are escalating, Egyptian cotton emerges as a key lever for profitability. Its superior quality supports higher yarn realization, operational excellence, and premium product positioning.

By embracing a quality-first procurement strategy — investing in Egyptian cotton and aligning raw material selection with yarn count requirements - Indian spinning mills can:

- Improve yield and reduce waste
- Achieve consistent yarn quality
- Minimize operational disruptions
- Realize long-term cost savings

Thus, right quality raw material is not a cost - it’s a catalyst for profit. Egyptian cotton, when managed strategically, provides mills the competitive edge they need to thrive in the global arena.

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