

## Cantabil Retail India Ltd. partners with Zepto to bring fashion to your doorstep in minutes

Strategic collaboration marks Cantabil's entry into quick commerce, starting in select urban markets



Cantabil Retail India Limited, one of the country's leading apparel manufacturers and retailers, has partnered with Zepto, India's fastest growing quick commerce company. The strategic collaboration marks a significant step towards bringing accessible retail fashion to the hyperlocal delivery segment, enabling users to have Cantabil's latest apparel collections delivered to their doorstep within a few minutes.

Speaking on the partnership, Deepak Bansal, Director of Cantabil Retail India Ltd., said, "We are excited to partner with Zepto in this innovative venture that brings together fashion and speed. This association allows us to significantly expand our reach across the country over time while offering customers instant access to our latest collections and ensuring a convenient and seamless shopping experience."

Devendra Meel, Chief Business Officer, Zepto shared, "Our partnership with Cantabil reflects our vision to make quick commerce more relevant to everyday lifestyle needs. We thank our sellers for enabling this. In a world where convenience is king, offering fashion on-demand is the natural next step. Cantabil's wide appeal and contemporary offerings make them an ideal partner as we unlock the potential of fashion retail on Zepto."

As consumers increasingly turn to quick commerce for lifestyle essentials—not just kitchen staples, this collaboration marks a natural next step. It brings together Cantabil's trusted fashion offerings with Zepto's quick delivery model, enabling customers to shop for style with the same speed they expect from snacks or skincare. Fast fashion, now literally fast.

### About Cantabil India Retail Ltd.

Embark on a sartorial journey with Cantabil Retail India Ltd., shaping the fashion landscape since its inception in 2000. As pioneers in the industry, we've curated a comprehensive range of apparel under the iconic CANTABIL brand, spanning men's and women's wear, alongside a vibrant collection for kids.

Over the past 25 illustrious years, we've evolved into India's foremost family-wear brand, introducing men's apparel in 2000, women's wear in 2007, and a delightful kids' line in 2018. Our commitment to innovation continued in 2023 with the launch of athleisure wear and shoes, complementing our diverse portfolio that includes shirts, trousers, denim, suits, blazers, jackets, and more. Venturing beyond apparel, we've ventured into accessories, from perfumes to wallets, ensuring a holistic shopping experience.

Find us on leading marketplaces like Myntra, Ajo, Flipkart, Amazon, Nykaa, and Tatacliq or explore our offerings firsthand at [Cantabilshop.com](https://Cantabilshop.com).

### About Zepto

Founded in 2021 by Aadit Palicha and Kaivalya Vohra, Zepto is on a mission to save you time — making every second count towards life's real joys. Our platform has revolutionised rapid commerce in India with cutting-edge technology and strategically optimised delivery hubs. Zepto offers an extensive range of 45,000+ products, from fresh groceries to electronics, beauty essentials, apparels, toys and more, delivering across 80+ cities in 10 minutes\*. Zepto Café extends our commitment to convenience, featuring a curated menu of over 200 fresh items.