

## **Spykar drops episode 2 of 'It's in Our Jeans' Podcast; Vidyut Jammwal and Sanjay Vakharia reveal unspoken stories**

*From his first stint as a model to his Hollywood debut, Vidyut gets candid in a heart-to-heart conversation with the host Sanjay Vakharia, Co-Founder and CEO, Spykar*

Spykar, India's top homegrown denim brand, announced the release of the second episode of their podcast series, ***It's In Our Jeans***, featuring popular actor and martial artist **Vidyut Jammwal**. Following the successful launch of its debut episode, the series continues to reveal the spirit of Indian pride and ambition through engaging conversations. This episode reflects the actor's identity, ambition, and authenticity, turning his Indian heritage into a strength on the global stage.

Throughout the episode **Vidyut** reminisces his journey, failure, success, and shares what keeps him going.

**The Host and Co-Founder and CEO of Spykar Lifestyle Pvt Ltd, Sanjay Vakharia, said,** "Its always a pleasure speaking with Vidyut and it was special sharing our camaraderie with the world through this podcast. It's our quest to bring India's finest to the forefront through this series, making him a natural fit for this show. His discipline and energy is infectious and this podcast will give everyone a deep dive into his life and mindset, and certainly inspire many."

Shot in the brand's swanky corporate headquarters to maintain authenticity, just like the actor, the conversation flowed as he shared life lessons, anecdotes and opened about his love, passions, and entry into Hollywood.

He also spoke about his first campaign in his modelling years, incidentally with Spykar. "For me my first biggest campaign was Spykar. Imagine the achievement of a person from being the model (for the brand) to being an actor and finally endorsing it again."

Talking about what failure means to him, he added, "The difference between a student and master is the student fails a few times, but a master fails a zillion times. I don't see failures as failures. I promise you nothing in my life has gone my way and Thank God for that."

Tune in for full episode – <https://youtu.be/eOpyl9LSYik>

With fortnightly episode drops, the *It's In Our Jeans* podcast series is available across audio digital platforms such as Spotify, YouTube and Apple Podcasts, ensuring long-term relevance and engagement.

Link to Episode 1: <https://youtu.be/lSJ12Nvr--g?si=liSF1V6lXjb46I01>