ITMA Asia + CITME,Singapore 2025 – A Gateway to Innovation, Accessibility, and Collaboration



Times International Interview with Mr Alex Zucchi, President, CEMATEX

1. What key innovations and sustainable technologies can visitors expect at ITMA Asia + CITME, Singapore 2025?

The Singapore edition will feature a wide range of eco-friendly, digital and operationally smart technologies that are tailored for manufacturers aiming to modernise their production and be competitive in the regional markets.

Sustainable and circular technologies that will be featured include recycling systems, waste management, heat recovery, pollution prevention, green chemicals and traceability services.

The dyeing and finishing sector, for example, will showcase equipment and products that make the processes more environmentally friendly and sustainable. Solutions driven by Industry 4.0 innovation that include software platforms and automatic production systems will also be on show.

2. How does the Singapore edition aim to enhance accessibility and global participation from emerging markets like India?

By bringing the combined exhibition to Singapore, we are making cutting-edge technologies closer and more accessible to the emerging markets in the South and Southeast Asia, and Middle East markets.

India is in a unique position as there will be strong participation from both buyers and sellers. We have received strong response with over 80 exhibitors eager to promote their machinery at the exhibition.

Meanwhile, we have embarked on an intensive

marketing and promotion campaign and so we expect to attract big contingents of textile and garment makers from key producing hubs all over India.

3. What initiatives are being taken to involve MSMEs and startups in this edition of ITMA ASIA + CITME, Singapore 2025.?

We have increased our outreach to small and medium enterprises in South and Southeast Asia, working with local trade and professional associations, and chambers of commerce. As these businesses are operating on a smaller scale compared to large conglomerates, our exhibitors will be showcasing modern, yet cost-effective solutions that are tailored for their operations.

By spotlighting advanced machinery and new product offerings, we hope to provide greater insights into trending technologies and solutions that they rarely have the chance to be directly exposed to in their local environment.

4. In what ways is the show fostering collaboration between technology providers and textile manufacturers across Asia?

Asian textile makers are keen to increase their competitiveness. Our exhibition is an excellent platform for buyers to learn about new industry trends, especially in the sustainability space, and to witness live machinery demonstrations. They are also able to meet the technology makers and discuss solutions that will meet their business objectives.









5. How do you envision the future of textile machinery exhibitions in the post-digital era, and what role will ITMA play in shaping it?

There has been talk for many years that the digital era will render face-to-face exhibitions obsolete. However, today, trade shows around the world are still relevant as highly anticipated buyer-seller platforms, and continue to thrive.

Our ITMA and ITMA branded exhibitions are still serving the textile industry well by showcasing advanced technologies to help textile manufacturers continue to remain relevant and in touch with trending ideas and technologies.

A key priority is expanding the impact of ITMA as a platform that not only showcases innovation but also drive meaningful industry transformation. We aim to foster greater collaboration across the value chain and ensure that CEMATEX machinery manufacturers remain at the forefront of the global textile industry.