

BUSINESS NEWSLINE

ACM & NextPrinting



ACM - Denim collection

Cutting-edge denim, a fusion of aesthetic experimentation and conscious sustainability

ACM and NextPrinting present at Denim Première Vision a sophisticated vision of denim that brings together stylistic research, new interpretations of printing on leather and fabric, and a concrete commitment to environmental responsibility.

The ACM – Dettagli di Moda Group is a Bergamo-based company renowned for its excellence, with over forty years of experience in creating accessories and bespoke solutions for high-fashion brands. The group renews its participation at Denim Première Vision with a proposal that brings together technical experimentation, creative vision, and sartorial refinement. The Milan event once again proves to be the ideal stage to present the latest developments from the NextPrinting digital printing division, alongside an accessory collection designed to elevate the identity of contemporary denim.

NextPrinting officially unveils a new milestone at the fair: digital printing on denim-effect leather. The combination of a remarkably realistic appearance and advanced resistance testing confirms the technical robustness of this solution, which delivers high performance even in the most demanding applications. Completing the offer is a range of material and decorative finishes suitable for both leather and denim fabrics, creating surfaces with remarkable depth and brilliance. These include metallic and cracked effects and tactile surface treatments that enhance visual impact. For NextPrinting, technical evolution is always inseparable from a sustainable vision. Digital printing is



NextPrinting - Digital printing

confirmed as a reliable technology not only from an aesthetic standpoint but also from an environmental one, capable of drastically reducing the use of water, energy and chemicals while preserving the creative integrity of the design.

At stand C21, visitors can experience these innovations first-hand through the capsule collection by Federico Barengo, designer and co-founder of the brand Garment Workshop. The garments, made with materials printed and finished by NextPrinting, interpret these new technical possibilities with an authentic and experimental approach. Denim-effect textures, special treatments and contemporary volumes give life to an aesthetic in which technological innovation and stylistic language blend naturally. The result is a visual narrative that translates the potential of digital printing into a complete sensory and design experience.

At the same time, ACM presents a collection of accessories that redefines denim through an elegant, contemporary lens. Far removed from a purely casual aesthetic, the new decorative elements aim to give the finished garment an almost couture level of refinement. Jewel-like or resin-coated buttons and sophisticated, elaborately crafted back waistband labels take center stage in a collection designed to support the most discerning brands in their pursuit of a sophisticated denim capable of combining visual impact, material quality and bespoke customization.

But ACM is not just about style and design. It is also a benchmark in the journey toward responsible fashion,

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