Print More for Less. A Lot Less.

ColorJet Launched VastraJet Elite – Empowering New-Age Textile Entrepreneurs



ColorJet Group proudly announces the launch of **VastraJet Elite**, a powerful yet cost-effective digital textile printer designed for entrepreneurs, startups, and job workers looking to begin their journey in fabric printing with low investment and high versatility.

ColorJet Group will be showcasing VastraJet Elite with a live demonstration at **Knit-Tech Exhibition,** scheduled from **06th to 09th March in Tirupu**r, where visitors can witness the machine's performance and production capabilities firsthand.

Equipped with **8 KM print heads** and configured in 8 **colors**, VastraJet Elite delivers an impressive production capacity of up to **3200 SQM per day**, enabling new businesses to handle niche production jobs efficiently while maintaining consistent quality and profitability.

With the textile industry rapidly evolving toward customization, short runs, and fast turnarounds, VastraJet Elite empowers new businesses to print diverse applications while maintaining significantly lower operational costs.

Designed for New Beginnings, VastraJet Elite is built for individuals who want to start their own textile printing venture and tap into growing demand for personalized and small-batch products. Whether it's- Stoles, Dupattas, Shoes, Bags, Cushions, Table runners, Table covers and nonetheless to say fashion apparel.

The machine enables entrepreneurs to cater to multiple niche segments without heavy infrastructure or large production commitments with infinite possibilities.

Today's market rewards flexibility. From boutique fashion brands to home décor startups and custom merchandise sellers, customized demand is driven by smaller quantities and unique designs. VastraJet Elite empowers businesses to accept short-run orders profitably**,** reduce inventory risks**,** minimize setup time**,** deliver vibrant, high-quality prints**,** Expand into multiple product categories

Speaking on the launch, Mr. Arun Varshney, Vice President and Business Head – textile Business from ColorJet shared,
"VastraJet Elite is not just a machine; it's an opportunity. We wanted to create a solution that lowers the barrier to entry for textile printing businesses while ensuring quality and scalability. This printer allows aspiring entrepreneurs to confidently step into digital textile printing and grow steadily. The core philosophy behind VastraJet Elite is simple — maximize output while minimizing cost."

VastraJet Elite positions new entrepreneurs at the center of this transformation. For anyone thinking about starting fresh, exploring new income streams, or entering the digital textile printing industry — this is the right time.

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With VastraJet Elite from ColorJet.

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