BW Converting Redefines Sustainable Textile Finishing at ITM 2026

As the global textile industry accelerates toward smarter and more sustainable manufacturing, BW Converting is set to make a strong impact at the prestigious ITM 2026 with its advanced textile technologies designed to improve efficiency, quality and environmental performance.



At Hall 11, Booth 1113A, the company will showcase its innovative Baldwin TexCoat® G4 precision spray finishing system along with Corona Pure surface treatment technology. These next-generation solutions are engineered to help textile manufacturers reduce water, energy and chemical consumption while achieving superior fabric finishing standards.

The Baldwin TexCoat G4 uses Precision Application Technology to apply chemistry with exceptional accuracy, replacing conventional bath-based finishing methods with a non-contact spray process. This breakthrough technology can reduce wet pick-up by up to 50 percent, significantly lowering drying energy requirements and enhancing process consistency.

BW Converting's sustainable innovations are already delivering impressive results in commercial operations. Pakistan-based Zaman Textile Mills reported reductions of up to 50 percent in chemical usage while increasing production capacity by 30 percent after implementing the TexCoat G4 system.

With sustainability, productivity and innovation becoming key priorities for the textile industry, BW Converting continues to demonstrate how advanced technology can drive a greener and more efficient future for global textile manufacturing.